

Hill Runners of Hunterdon

3Q18 Board Meeting Agenda, September 29, 2018

9am – 10:30am

Attendees: R. Pawlikowski, D. Brown, C. Terricone, R. Fulton, R. Mazzolla

Absent: V. Mathews

1. Review of last minutes and action items
 - a. Posted
2. Volunteering Events/Local Races
 - a. Main Street – promo and expo table plan
 - i. Expo 1-5, Set up at 12:00-12:45
 - ii. We paid \$50 for promotions (such as pdf race guide)
 - iii. Volunteers: Carolyn R, Ken Sanchez, Dennis Schmatz, R. Mazzolla, D. Brown, E. Fulton, C. Terricone, Kathy Hale, Ron P.
 - iv. **Send a reminder email blast: encourage that members run in their HRH gear (RM action)**
 - v. Deal of the Day: Special membership deal: \$20 for remainder of 2018 and all of 2019; \$30 for family membership
 - vi. CT Bringing: Table, Extra HRH Stuff, Business Card, Flag Banner, Table Cloth, Magnets
 1. Please bring a chair or two
 2. EF to bring home everything at end of day
 3. May need change for merchandise sales
 - vii. Ask DS to bring the banner
 - viii. RP to provide a 10' by 10' canopy
 - ix. DB – to bring applications, flyers
 - x. CT will start guest runner day, EF to help clean up at the end of guest runner
 - b. Future events – Turkey Trot, GOTR, USATF
 - i. Turkey Trot
 1. **Drop of Flyers/Material for the Expo (RM Action Item)**
 2. Runners run with the banner
 - ii. GOTR
 1. **Send an email blast (RM Action) – coordinate volunteers done by CT**
 - iii. UASTF – joint venture with Rose City
 1. Runners have been participating
3. Upcoming Social Events
 - a. Member-hosted runs
 - i. 11/11 – CT hosting, Haybale Run
 - ii. Joe G plans to host a run from United Way

- b. Pie Run
 - i. December 1st –
 - ii. **Chris Franklin to do timing? Action: DB to confirm.**
 - iii. **Valerie to reserve the room at Echo Hill**
 - iv. **Becca to send email blast**
 - v. **Pies – DB Action: Confirm with Chris number of pies. 4 or 6? Erin will pick up pies.**
- c. Guest runner days (Oct 6, Nov 3, Dec 1)
 - i. Covered for 10/6 – CT to set up, EF to take down
 - ii. Nov and Dec covered
- d. Additional HRH social runs
 - i. None at this time.
- e. Ron to send around Routes to board before posting
 - i. First Sunday in winter months in Califon for pancake breakfast at fire house
- 4. Marketing
 - a. Aid stations – future locations/dates
 - i. Postpone to spring
 - b. Logo clothing – results of recent ordering offer and plan for future orders
 - i. 21 items purchased
 - c. Flyer, articles...
 - i. Clinton Newsletter – charged \$110 a month for ads/article – too much. We will not be pursuing.
 - d. Website – sponsorships, (Sneakers Plus?)
 - i. VM looking into sponsorship from Sneakers Plus
 - e. Facebook
 - i. CT continues keeping this up
 - f. **Action Item: Becca to recreate flyer – take the “two” and combine into “one”**
 - g. **Better mapping for the runs – a way to print turn by turn directions? Action Item for CT and Ron: to ask Jim Hardin what app he uses to download the directions**
- 5. Treasurer’s Report
 - a. Dues - \$100-150 was given to VM from CT for member dues and sales clothing
 - b. Checking account - \$596.90
 - c. Budget
- 6. Membership
 - a. Status/updated list, new members
 - i. Current Member Enrollment:
 - 1. Single 41
 - 2. Family 6
 - 3. Total Active 53
 - 4. Honorary 16
 - ii. New Members:

1. This year: 6 new members / 3 returns (at least on year of lapse in loss membership enrollment)
 2. Had a few new runners come out recently but didn't join
 - b. Renewal process
 - i. RM has an online member app ready, created through google docs.
 - ii. Dues increase for 2019 per voted on at annual membership meeting (\$25/single, \$40 family)
 - iii. **VM to look into and finalize online payment**
 1. **Paypal?**
 - iv. **Action Item: RM to develop a survey for member feedback**
7. Additional Business
 - a. Potential - Make an open invitation that runners gather at Central Track at 5:30am – Wednesdays.
 - b. Shift Saturday club runs to Echo Hill Park starting Nov 10
 - i. **Becca to do an email blast**
 - c. 4Q18 meeting date and location
 - i. Tentatively December 15th